



5 WAYS TO OPTIMIZE FOR CHATGPT'S BUY NOW

Make your products AI-ready & conversion-friendly



Tip 1 – Add Structured Data

Use JSON-LD & schema markup so AI can 'read' your products.

Tip 2 – Keep Info Accurate

Keep pricing, availability, shipping details up to date.

Tip 3 – Allow AI Crawlers

Allow GPTBot & OAI-SearchBot in robots.txt — visibility depends on crawl access.

Tip 4 – Build Trust Signals

Reviews, testimonials & mentions increase AI trust.

Tip 5 – Integrate with Eligible Platforms

Leverage Shopify, Etsy, or the Agentic Commerce Protocol (ACP) for instant checkout.

The Next Storefront is AI.
Optimize Now!

